A1) First conclusion is that the success ratio or percentage was lowest in the month of

**December** and highest in the month of **May**, if we compare month on month basis.

Secondly, Kick starters in the **Music** and **Theater** category were more successful than any

other category, **Music** being even successful than **Theater** percentage wise almost 80% of

the total projects were **successful** in Music Category, where, as theater success ratio was

almost 65%.

**Journalism** category being the worst as 100% projects got canceled even before getting in

the race.

Third conclusion, even though some categories underperformed but their sub-categories

performed really well. **Food** is one of the worst performers but if we consider the

sub-category of food which is “**Small Batch**”, none of the project got canceled neither

failed, rather 85% of total projects got **successful** and 15% got **live**.

A2) As per my knowledge, dataset does not show or declares any reasons/remarks behind the

project’s success, failure, cancellation, or getting live. If the data set had some reasons,

maybe we would have got some basis to support the state of projects.

A3) We can do a lot of other tables & graphs such as :

1. Average Donation to Category / Sub-category
2. Backers count to Category / Sub-category
3. Backers Count to Country
4. Country to Average Donation

Hopefully, these tables/comparisons generate more questions & basis to analyze the projects.

Cheers !!!